



# Garden Roses

Bring back the Romance!



## Wedding Guide



DAVID AUSTIN® ROSES





Fragrant

# Beatrice (Auslevity)

One of our newer David Austin varieties, Beatrice is a yellow to peach color inside with lighter creamy petals on the outside. She has a romantic English garden shape and a floral scent. She needs 4-5 days in water before the event.



# Beatrice

(David Austin)



Day 1

Day 2

Day 3

Day 4

Day 5

Day 7



Fragrant

# Carey (Ausweather)

Carey is another new David Austin variety. She is a bright, solid pink rose that opens into a deep cup shape. She has a delightful fruity scent. Her color fades a bit as she matures. Needs 5 - 6 days in water before she is ready for a party.

## Carey

Day 1

Day 2

Day 3

Day 5

Day 7

Day 9





Fragrant

# Charity (Auswasher)

Charity is quite unique for a David Austin rose as its green center is quite apparent. She is a delicate shade of peach, that contrasts sharply with the chartreuse center. She has a strong and delightful scent. Charity needs 4-5 days in water before an event.



## Charity

(David Austin)



Day 1



Day 2



Day 3



Day 5



Day 7



Fragrant

# Constance (Austruss)

One of our newer David Austin varieties, Constance is classical beauty at its best. She is a large bicolor white rose with splotches of a delicate pink color. She opens all the way and has a myrrh fragrance. She needs 4 days to bloom.



## Constance (David Austin)

Day 1

Day 2

Day 3

Day 4

Day 6

Day 8





# Darcey

(Auschariot)

Darcey is a hot pink rose with the traditional English Garden Rose shape and fragrance. Her bright color contrasts with a dark green foliage to create a striking impression. Darcey need 5-6 days in water to be at her fullest.

## Darcey

(David Austin)

Day 1

Day 2

Day 3

Day 5

Day 7

Day 9





Fragrant

# Edith (Auspluto)

Edith is another new David Austin English Garden Rose. She surrounds a golden/peach interior with strawberry guard petals. She is a large rose, with a strong scent and opens up fully into a cup shape. She needs 4-5 days in water to be at the right point for an event.



## Edith



Day 1

Day 2

Day 3

Day 4

Day 5

Day 7





# Juliet (Ausjameson)

Juliet is a favorite deluxe English garden rose! She has the most romantic and nostalgic shape of all peach roses. She is shy to show her insides at first, but after 3 or 4 days she is celebrating her intimacy and showing you all she has to offer. Juliet has appeared on the cover of more flower magazines than any other rose variety!



## Juliet (Ausjameson)

Day 1

Day 2

Day 3

Day 4

Day 5

Day 6





Fragrant

## Keira (Ausboxer)

A lovely blush rose, Keira is fragrant in the tradition of David Austin. She is understated elegance for the sophisticated bride. Keira is slower to open than other David Austin roses, requiring 5-7 days to be at her full glory. She is a lovely floral scent.





Fragrant

# Miranda (Aussimon)

Miranda has a truly unique interior. Silky folds of pure light pink roll on each other in an ocean of beauty. But her guard petals often seem dirty and crude. Don't let that stop you! There is amazing beauty inside and an amazing scent to match. Miranda needs 5-6 days to come to her full potential

## Miranda





Fragrant

# Patience (Auspastor)

Patience is a creamy white English Garden Rose with the traditional and romantic English Garden Rose shape and the Myrrh fragrance that characterizes David Austin Roses. She needs 4-5 days to open nicely and is perfect for weddings and events.

## Patience



Day 1

Day 2

Day 3

Day 5

Day 7



# Tess (Ausyacht)

Tess is an elegant dark red rose that opens up completely flat. She has strong petals that are great for shipping and a great vase life that makes her great for vase work. She has an English Garden shallow cup shape and needs 4-5 days in water before she is ready for a party.

Tess  
(David Austin)



Day 1

Day 2

Day 3

Day 5

Day 7



Fragrant

# Kate (Auschris)

A lovely dark pink rose, Kate is fragrant in the tradition of David Austin. She is bright and extroverted. Kate is slower to open than other David Austin roses, requiring 5-7 days to be at her full glory. She has a lovely floral scent.

Kate

Day 1

Day 2

Day 3

Day 5

Day 7





Patience



Miranda



Edith



Patience



Juliet



Constance



Tess



Miranda/Carey



Beatrice



Keira



# Alabaster

Exclusive

Alabaster is the only Floribunda Garden Rose available as a cut flower. She is a particularly hardy marshmallow white rose that ships well and has a long vase life. She is a reliable opener and will easily expand 5 times her original size. Please put in water 4-5 days before the event. She has a very slight fragrance.

Alabaster



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9





# Aphrodite

Exclusive



A lovely light pink rose, Aphrodite will open up rather quickly (best if used after 4 days in water). She is therefore cut tight at the farm. She will look tender and romantic. Her shape is somewhere between a cabbage and a deep cup. She has a slight fragrance. A good substitute for Pink O'Hara or Voyage.

Aphrodite



Day 1

Day 2

Day 3

Day 4

Day 5

Day 6



Exclusive

# Ashley



Ashley is one of our newest varieties and she is simply amazing! A medium pink to lavender color, with a unique nostalgic center, Ashley is a performer: she will open 150%, enough to cover her stem and show off all of her hundreds of petals. She is hardy to ship, and has a 12 day vase life. She needs to be in water 8 days before the event. An Alexandra Farms exclusive!



Ashley

Day 1

Day 3

Day 5

Day 7

Day 9

Day 11



Fragrant

# Augustusta Luise

Named after a queen from the Hapsburg dynasty, Augustusta Luise is a highly fragrant, light pink rose with yellow undertones. She has a wavy, complex center and does open up fully. She is delicate and moody. After 6 or 7 days some petals may turn dark. The fragrance is intoxicating and the rose enchanting. Best if used 4-5 days after being placed in water.



Augustusta Luise

Day 1

Day 2

Day 3

Day 5

Day 7

Day 9





# Baronesse

Baronesse is a delightful, flat, rosette shaped, nostalgic rose from Germany. She makes up for her lack of fragrance with charm. Hundreds of frilly petals open up symmetrically to form a shallow cup shape. Baronesse has an 8-10 day vase life after shipping and needs 5-6 days in water before an event.



## Baronesse

Day 1

Day 2

Day 3

Day 5

Day 7

Day 9





# Bridal Piano

Bridal Piano is another member of the Piano series. She has a light pink color with darker edges and some green on the outside petals. She comes with sideshoots, is a great shipper and has a great vase life. Will open to 50-60%, but is as nostalgic and romantic as it gets! Needs water for 5-6 days before an event.



## Bridal Piano





Fragrant

# Candlelight

Candlelight is a German Garden rose that starts off the color of a flame, but turns toward peach as it opens. She has a great 10 day vase life, will perform 100% in a vase, and has a nice fragrance. She is underappreciated! Best after 5-6 days in water.



Candlelight



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9



# Caramel Antike

Caramel Antike is another of our Cabbage type roses. She is a burnt vanilla color, with slightly darker shades inside. She will open to about 70%, and give some color to bridal bouquets. She has no fragrance and needs to be in water 4-5 days before the event.



## Carmel Antike





# Fiction

Fiction is a dark yellow going on orange rose with red outer petals. She usually comes with side shoots. She has no fragrance but the color is incredibly intense. She is a great shipper and will hold 10-12 days in a vase. I great for fall weddings or for designs seeking color. Needs to be set in water 5-6 days before the event.



## Fiction



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9





Fragrant

# Free Spirit

Free Spirit is an orange and yellow and red rose that will open slowly (12+ day vase life) and amaze you every day with its beauty. Frilly petals, and a light fragrance enhance her effect. She is a great hardy rose and needs at least 7-8 days in water before she is her fullest. Be sure to buy her from Alexandra Farms for the appropriate point of cut and garden rose packaging.

Free Spirit

Day 1

Day 2

Day 4

Day 6

Day 9

Day 12





Fragrant

# Heirloom

Exclusive

A true garden rose developed in the 1950's for American suburbs, Heirloom is rich in color and fragrance! She has a silky lavender color with edges of purple and one of the strongest lavender fragrances of all our roses. She is delicate to ship and has a 7-8 day vase life. She performs in a vase to 100% open. Use her 3 or 4 days after placing her in water.



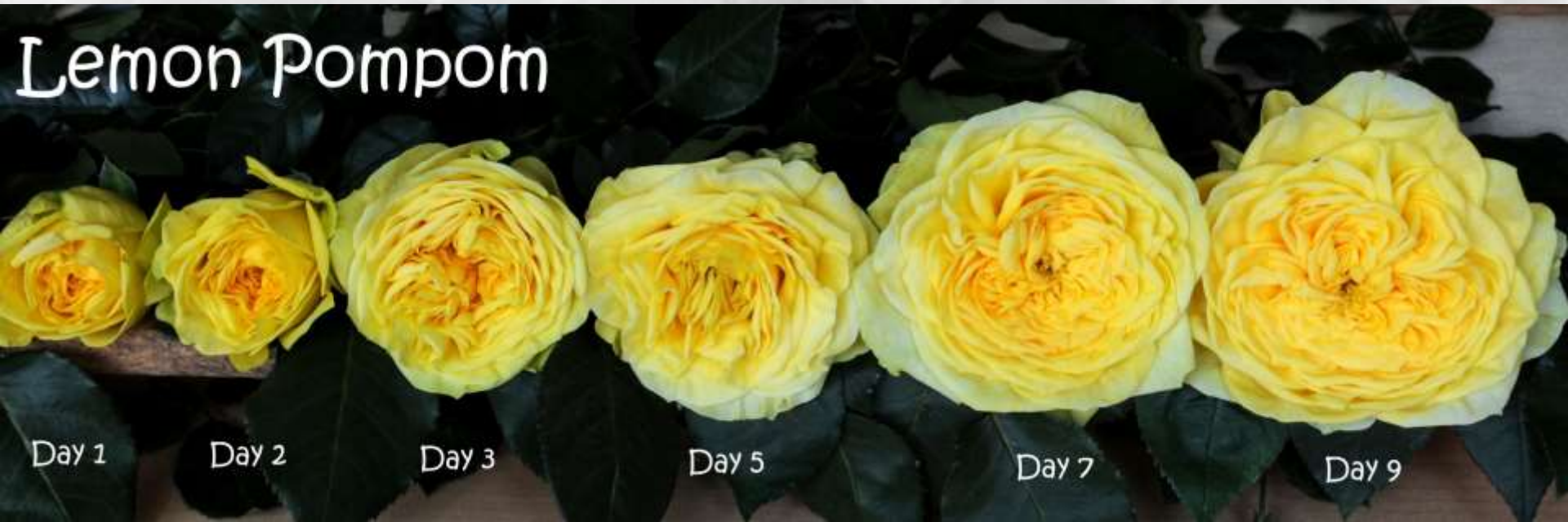


# Lemon Pompom

Lemon Pompon is a bright yellow rose with over 150 petals that open up into a nostalgic rosette shape. She grows to 5 times her original size and opens to reveal perfectly symmetrical petals in a concentric dance of color. Great vase life of 8-10 day. Has no fragrance and needs 5-6 days in water before an event.



## Lemon Pompom



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9



# Mamy Blue

Another true garden rose from the mid 20<sup>th</sup> century, Mamy Blue has a unique dark purple color, and a strong fragrance. You may need to cut her stem after 3 or 4 days in water to get her to open more than 60%. She is not very hardy, but her striking color makes up for her weaknesses.



## Mamy Blue



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9



# Mariatheresia

Mariatheresia is Baronesse's sister: same shape but a lighter pink color. She is a lovely shallow cup, rosette shape with a slight fragrance. She ships well, and has a nice 10 vase life. Will open up to be much larger than when she arrives. She requires 4-5 days in water before an event.



## Mariatheresia

Day 1      Day 2      Day 3      Day 5      Day 7      Day 9



# Mayra's Rose

Mayra's Rose is our first Garden Rose variety to be bred in Spain. She is a lovely light pink rose with a medium cup shape and a flirty center. She has a great vase life of 10-12 days and ships well. She needs to be placed in water 4-5 days before an event.



## Mayra's Rose



Day 1

Day 2

Day 3

Day 4

Day 5

Day 6



# Mythos

Mythos is a lovely ivory Garden Rose with a great 12 day vase life. A very traditional rose, with a classic spiral shape. She does not open up more than 40% but keeps her lovely shape for days. Great for wedding and event work as well as vase work. Mythos is best after 6 days in water. An exclusive Alexandra Farms rose!



## Mythos



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9



# Piano

Piano was the first of the Piano series and is an elegant dark red color with even darker outer petals. She opens 50% into a deep cup shape. She will keep her shape for 10-12 days in the vase and is a great shipper. You want at least 6 days in water before your event. Side shoots look great in body work.







# Pink O'Hara

Pink O'Hara is a strawberry milkshake pink Garden Rose with slightly green and spotted guard petals. She will open up to hide these and show a smooth pink interior. Pink O'Hara has a strong fragrance and a long vase life. She needs to be in water 6-7 days before the event to be at her fullest. Be sure to buy this variety from Alexandra Farms as we have developed a point of cut and packaging for maximum performance and protection.



## Pink O'Hara



Day 1

Day 2

Day 3

Day 5

Day 7

Day 9



# Pink Piano

Pink Piano is a bright medium pink rose with a deep cup shape. She has no fragrance but is a great shipper and has a 10-12 day vase life. She will open only 50% but will keep her nostalgic shape for days. Pink piano usually comes with side-shoots that help fill up bouquets and arrangements. She great for body work as well.

## Pink Piano





# Precious Moments



A wonderfully purple and dark lavender rose with the perfect round spiral shape. She is a great shipper and has a great vase life. She has no fragrance but will enchant with her color. Will open to 60% and hold her shape for 10-12 days.

## Precious Moments



Day 1

Day 2

Day 4

Day 6

Day 8



Fragrant

# Princess Charlene

Princess Charlene of Monaco is named after Prince Albert's Australian wife. This garden rose is very fragrant and opens up like no other. Her form is slightly rebellious as she explodes into color imprudently. She is delicate in shipping and has a short 7 day vase life. She needs only 3-4 days in water before an event.



## Princess Charlene of Monaco



Day 1

Day 2

Day 3

Day 5

Day 7



# Romantic Antike

Romantic Antike is a cabbage style rose similar to those painted by Dutch Masters in the 18<sup>th</sup> century. She is a salmon-pink rose with a bit of a darker center. She is a reliable opener and will get to 70%. Color fades a bit as she ages. No fragrance but great presence. Requires 4-5 days in water before an event





# Sunset

Exclusive

Sunset is an exclusive Alexandra Farms find! This orange rose has some red and yellow mixed in to look like, well, a sunset! She has no fragrance, but a great vase life of 12+ days. She needs to be in water 6-7 days ahead of the event. Great for vase work and fall weddings.





# Vitality

Vitality is our most fragrant rose! She is a pure cream color, with a traditional spiral shape and scalloped petals. Unlike a hybrid tea however, Vitality will open 100%. She has a 8 day vase life and only needs 3 or 4 days in water before she can be used for an event. Be sure to buy her from Alexandra Farms as we have developed the proper packaging and point of cut for maximum performance.



## Vitality



Day 1

Day 2

Day 3

Day 5

Day 7



Exclusive

# Voyage

A glorious light pink rose from the times of the Dutch masters. It has a deep cup shape, and the center petals are shorter than the sides creating a unique nostalgic and romantic look. Has a 7-8 day vase life and is a delicate shipper. She has a slight fragrance. Most of the times, she comes with side shoots. She needs 3-4 days in water before an event.



## Voyage

Day 1

Day 2

Day 3

Day 4

Day 5

Day 6







# Wanted/Hearts



Hearts is an elegant dark red rose with a wavy center that looks like a heart. She is hardy and has a long 12 day vase life. She will open up 50% to reveal a rich, dark red velvet interior. She needs to be in water about a week before she will be at her best. Be sure to buy her from Alexandra Farms as we have developed the proper packaging and point of cut for maximum performance.

## Wanted/Hearts





# White Cloud

Exclusive

White Cloud is a bone white rose with a deep cup shape that opens all the way. This rose needs its 5 days in water to look nostalgic and romantic. It was bred for the German nobility and is unique! Vase life is a short 8-9 days and it has no fragrance. An Alexandra Farms exclusive!





Fragrant

# White O'Hara

White O'Hara is a white rose with an ivory or delicate peach center. She has a large head that will open up fully into a lovely quartered shape. She has a fabulous fragrance of fresh fruit and citrus. She is hardy and has a great 10-12 day vase life. She must remain in water for at least 7 days to show her full beauty. Be sure to buy her from Alexandra Farms as we have developed the proper packaging and point of cut for maximum performance.



## White O'Hara



Day 1

Day 3

Day 5

Day 7

Day 9

Day 11



Fragrant

# Yves Piaget

Named after the French Jewelry designer, Ives Piaget is the first “Peony Rose” because it has a peony shape. She is a pink and lavender, fragrant peony shaped rose with a strong fragrance. She is delicate to ship and has a 8 day vase life. Use after 4-5 days in water for a full effect.



Yves Piaget

Day 1

Day 2

Day 3

Day 4

Day 5

Day 7





## Things to know about garden roses:

- **Colors vary:** Garden roses are capricious and tend to vary in their colors. Even roses from the same bush cut on the same day have been known to have different shades and tones. Do not expect them to all be exactly the same. This is their character. This is what makes them special.
- **Point of Cut:** Garden Roses need to be cut at a certain point of cut to minimize damage during shipping. With water, food and affection they will bloom and perform incredibly in the vase growing to 4 or 5 times their original size.
- **Availability:** Although we have significantly increased our production, we expect demand to be high. Please reserve your roses from your favorite supplier with ample time.
- **Full glory:** most of our roses will be at their best 4 days after being placed in water. Their impact is tremendous when you use them when they are ripe. To accelerate their development, place them at warmer temperatures. To slow the development down, place in the cooler.
- **Care and Handling:** Garden Roses are delicate! Please follow the care and handling instructions when processing

# Pink Rose Comparison, White and cream Rose Comparison



Ashley

Pink Piano

Baronesse

Romantic Antike

Augusta Luise

Mariatheresa



Alabaster

Mythos

Patience  
David Austin

Princess  
Miyuki

Vitality

White  
O'Hara

White  
Cloud

# Pink Garden Rose Comparison



Ashley

Baronesse

Pink Piano

Mariatheresia

Miranda

Constance

Bridal Piano

Carey

Mayra'a Rose

Pink O'Hara

Voyage

Aphrodite

# White and cream Garden Rose Comparison





# Peach, Salmon and Caramel Garden Rose Comparison



# Purple, Lavender and Mauve Garden Rose Comparison



Heirloom

Lavender  
Boquet

Mamy Blue

Precious  
Moments

Yves Piaget



## garden rose care and handling for retailers



**STEP 1:** Process the flowers as soon as they arrive and log the arrival temperature. Carefully remove the inner corrugated cardboard sleeve, but leave the outer plastic sleeve for protection.



**STEP 2:** Cut the stems and put in water with flower food right away.



**STEP 3:** It is important to mix the flower food using the correct dosage. If you are using the flowers for regular everyday vase work, they are ready to use after hydrating for a few hours.



**STEP 4:** If you are using the roses for event work, after they have been hydrating for 3-4 hours, you may take them out of the cooler and set at room temperature until they reach the desired bloom openness. Then return the roses to the cooler until you are ready to use them.



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